

JEANNE UNEMORI SKOG

• Co-Founder Skog Rasmussen LLC •

EXECUTIVE SUMMARY

A community and economic development specialist with 33 years of experience engaging with the community, building and strengthening relationships, and understanding community values to design solutions for private, public, and nonprofit projects. Assists new and existing businesses and projects with navigating and thriving in Hawaii.

CORE COMPETENCIES

- Community-Based Economic Development
- Business Development Assistance
- Project Development and Management
- Community Engagement
- Strategic Counseling
- Nonprofit Leadership
- Fiscal Strategies

EXPERIENCE

2019 - Present

Founder and Partner, Skog Rasmussen LLC

- Led team in development of the Hawaii Digital Equity Plan in response to mandate from federal NTIA
- Developed and implemented community outreach and engagement plans for utility-scale renewable energy projects; assisted with preparations for securing approvals from the Public Utilities Commission and the Maui County Planning Commission.
- Conducted and completed a SWOT assessment of an existing innovation-based development to determine optimal path for future expansion and growth.
- Designed process for understanding and enabling civic engagement in Hawaii.

2017 -2019

Founder, Jeanne Unemori Skog LLC

- Designed and implemented young professional program to nurture future leaders and practitioners in the space sector.
- Assisted businesses with expansion into new geographic regions and alternative energy sectors.

1999 - 2017

President & CEO, Maui Economic Development Board, Inc. (MEDB)

- Expanded programs and services to advance the growth of tech sectors in Maui County's economic future.
- Secured funding to construct a 35,000 square foot mezzanine incubator in the Maui Research & Technology Park.
- Initiated an industry-driven education and workforce development program in STEM to support workforce needs in the tech sectors of Maui County.
- Led a groundbreaking, county-wide, community visioning process—Focus Maui Nui—which reached 1,700 residents who articulated the importance of weaving and balancing, cultural, infrastructural, environmental, and social values and priorities into our economic goals

1984 - 1999

Corporate Secretary | Executive Vice President, MEDB

COMMUNITY SERVICE & EDUCATION

- Economic Development Alliance of Hawaii - Chair | Board of Directors
 - Hawaii Budget and Policy Center - Advisory Board
 - St. Anthony School - Board of Directors, former Chair
 - Ka Ipu Kukui Fellows - Founding Member
 - Maui County General Plan Advisory Committee
 - Mayor's Cruise Ship Task Force - Chair
 - Hawaii Council on Economic Education - former Chair and Director
 - Commission on Presidential Scholars
- St. Catherine University, St. Paul, Minnesota
Bachelor of Arts, English Literature
Secondary Education Teaching Certificate